

Syllabus: VISION / TEAM / ROLES



SYLLABUS

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- ≡ Skills
- ≡ Bibliography
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TEMARY

- ≡ Module 1. The Entrepreneurial Activity
- ≡ Module 2. Definition of the Vision
- ≡ Module 3. The Work Team
- ≡ Module 4. Agile Methodologies

Objectives

By establishing objectives, we give ourselves a clear idea of what we want to achieve once the teaching and learning process of this course has finished. But our aims are even more specific: we also want to establish what you will need to accomplish in order for this new knowledge to contribute to your educational goals.

To achieve these objectives, you must complete the entire process laid out in the different stages of the course.

Thus, if you work in the way suggested, you will be well-positioned to meet the following objectives:

Overall objective

Introduce topics related to entrepreneurship in the sports area, widely and generally.

Specific objectives



Learn about the impact of innovation in the entrepreneurial process of startups.

- 2 Understand the golden circles' methodology when defining the vision.
- 3 Understand the SWOT matrix for teamwork.
- 4 Learn about some agile methodologies.

CONTINUE

Skills

The skills we hope you will develop throughout this course are:

General skills

- 1** **Group and collaborative work:** the ability to work with colleagues in order to accomplish shared goals and to achieve the synergy typical of a high performance group.
- 2** **The capacity of analysis/reflection:** the capacity to methodically examine the different aspects of a certain reality or situation and to carry out an assessment of that situation.
- 3** **Creativity and innovative, knowledge-based solutions:** the capacity to find alternative solutions to existing problems based on formal knowledge.

Overall skills

- Collaborative work and teamwork: the ability to integrate with their teammates to achieve shared objectives and the synergy of a high-performance team.
- Analysis/reflection ability: the ability to examine different aspects of a situation or a fact and to assess them consistently.
- Creativity/ innovative solutions based on knowledge: the ability to provide new solution alternatives to existing problems, based on formal knowledge.

Specific skill

Ability to understand the features of the entrepreneurial activity, the concept of startup, vision, golden circles, and agile methodologies as core elements of entrepreneurship.

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Module 1

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Module 3

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Criteria for participation and approval

Participation criteria

During the month of course, the student is expected to:

- Browse the multimedia contents of each of the modules that make up the course.
- Solve the evaluations assigned in each module.
- Carry out the proposed activities, whether group or individual.
- Take the final exam.

Approval criteria

For the approval of the course, the student is required to complete the (4) proposed activities in the course and pass the final exam. The student must obtain a final score of 70% or more. This grade will be the average between the activities and the final exam.

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Module 1. The Entrepreneurial Activity

Unit 1.1 Innovation and the Entrepreneurial Process

Unit 1.2 Concept of Startup

CONTINUE

Module 2. Definition of the Vision

Unit 2.1 The Golden Circles Methodology

Unit 2.2 How Can We Clarify the Venture's Vision by Describing the GoldenCircles?

CONTINUE

Module 3. The Work Team

Unit 3.1 The Golden Circles and the Work Team

Unit 3.2 SWOT Analysis Tool

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Module 4. Agile Methodologies

Unit 4.1 Introduction to Agile Methodologies

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