

Programa	Experto	Biografía del/los expertos*
Scouting en Fútbol	Salva Grau Marqués Xavi Miquel Pozo Didac Vidal Monsech Miguel Ángel Catalán Lázaro Bernardo Fuentes Martín José Wanceulen Moreno Didac Soler Solà	Scouts del FC Barcelona Didac Soler: analista y coordinador departamento formativo Scouting FC Barcelona

Syllabus – Study Plan

Proposed Title: Scouting en fútbol

Justification for the Proposal:

The world of scouting is currently thriving. We have observed a significant increase in recent years, due to the growing importance that clubs place on identifying and evaluating talent. It is estimated that there are now thousands of professionals dedicated to scouting around the world, working in elite clubs, lower divisions, and youth academies.

The role of the scout is essential for any competitive football team. A scout is dedicated to observing and analyzing players and teams, gathering crucial information for coaches and sports directors. This analysis can include evaluating potential signings, studying future opponents, and monitoring players loaned to other teams.

Scouts impact all levels and scales of football, from lower divisions to elite clubs. They are key in player movement, facilitating transitions between categories and ensuring that teams have a competitive and balanced lineup. Understanding what a scout does and the scouting methodologies used by top-tier teams like FC Barcelona allows those interested in professionalizing in this field to learn from the best and achieve optimal results.

The aim of this program is to introduce students to the world of scouting in football. Throughout the course, students will learn:

- What scouting is and the phases of the player recruitment process.
- How to plan scouting based on different contexts.
- Techniques to evaluate players and prepare detailed reports. Upon completion of the course, students will acquire comprehensive knowledge and practical training that will enable them to start working as player scouts. The program is designed for those already working in scouting who wish to expand their knowledge, as well as for those looking to start in this field or anyone interested in the world of football.

Objectives of the Study Plan

- **General Objective:** Understand the role of a scout and incorporate key scouting methodologies for successful performance.
- **Specific Objectives:**
 - Specific Objective 1:** Incorporate the fundamentals of football scouting to develop the activity successfully.
 - Specific Objective 2:** Understand the methodology and phases of the scouting process.
 - Specific Objective 3:** Plan the season and work week based on the context.
 - Specific Objective 4:** Learn how to evaluate players.
 - Specific Objective 5:** Understand different types of reports and learn how to prepare a player report.

Competencies:

- **Generic:**

Teamwork and Collaboration: Ability to integrate with peers to achieve shared goals and the synergy of a high-performance group.

Analytical/Reflective Skills: Ability to methodically examine various aspects of a reality or situation and provide an assessment.

Creativity/Innovative Solutions Based on Knowledge: Ability to offer new solutions to existing problems based on formal knowledge.

- **Specific:** Knowledge of excellent scouting methodologies in football, including the ability to prepare player evaluation reports.

Graduate Profile:

The program will provide professionals with the knowledge, skills, and abilities to perform effectively in the field of football scouting.

Target Audience:

The program is aimed at those interested in entering the professional world of football scouting, with some knowledge in the field and ambition for future development. It is also directed at those already working in scouting who wish to enhance their skills and update their knowledge with material featuring the latest techniques in the field, designed by FCB experts.

Proposed Topics for Program Development:

- The Report

ANEX 1

Certificate/Diploma Program (complete Annex 1 for the entire Certificate/Diploma)

1. Course 1: Fundamentals of Scouting

- 1.1 Module 1: What is Scouting?
- 1.2 Module 2: The Role of the Scout
- 1.3 Module 3: The Basics of Scouting
- 1.4 Module 4: Scouting: From Present to Future

2. Course 2: The Scouting Process

- 2.1 Module 1: Establishing the Base and Profiles
- 2.2 Module 2: Evaluation, Monitoring, and Validation
- 2.3 Module 3: Proposal and Negotiation
- 2.4 Module 4: Player Adaptation

3. Course 3: The Scout's Method

- 3.1 Module 1: Macro Planning
- 3.2 Module 2: Micro Planning
- 3.3 Module 3: Player Observation
- 3.4 Module 4: Player Evaluation and Data Collection

4. Course 4: Player Evaluation

- 4.1 Module 1: Types and Taxonomy of Player Development Stages
- 4.2 Module 2: Performance Factor Analysis Based on Development Stage
- 4.3 Module 3: Stages of the Detection Process and Analysis Methods
- 4.4 Module 4: Talent Detection

5. Course 5: The Report

- 5.1 Module 1: Introduction to the Report
- 5.2 Module 2: Structure and Characteristics of Reports
- 5.3 Module 3: Report Preparation
- 5.4 Module 4: Organizing Information