

# Syllabus: Scouting Methodology



## SYLLABUS

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 **Topic 3: The Scout's Method**

 **Topic 4: Player Evaluation**

 **Topic 5: The Report**

# Experts

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José Wanceulen Moreno

Didac Soler Solà

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# Justification for the Proposal

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The world of scouting is currently thriving. We have observed a significant increase in recent years, due to the growing importance that clubs place on identifying and evaluating talent. It is estimated that there are now thousands of professionals dedicated to scouting around the world, working in elite clubs, lower divisions, and youth academies.

The role of the scout is essential for any competitive football team. A scout is dedicated to observing and analyzing players and teams, gathering crucial information for coaches and sports directors. This analysis can include evaluating potential signings, studying future opponents, and monitoring players loaned to other teams.

Scouts impact all levels and scales of football, from lower divisions to elite clubs. They are key in player movement, facilitating transitions between categories and ensuring that teams have a competitive and balanced lineup. Understanding what a scout does and the scouting methodologies used by top-tier teams like FC Barcelona allows those

interested in professionalizing in this field to learn from the best and achieve optimal results.

The aim of this program is to introduce students to the world of scouting in football. Throughout the course, students will learn:

- What scouting is and the phases of the player recruitment process.
  - How to plan scouting based on different contexts.
  - Techniques to evaluate players and prepare detailed reports.
- Upon completion of the course, students will acquire comprehensive knowledge and practical training that will enable them to start working as player scouts. The program is designed for those already working in scouting who wish to expand their knowledge, as well as for those looking to start in this field or anyone interested in the world of football.

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# Objectives

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By establishing objectives, we give ourselves a clear idea of what we want to achieve once the teaching and learning process of this course has finished. But our aims are even more specific: we also want to establish what you will need to accomplish in order for this new knowledge to contribute to your educational goals.

To achieve these objectives, you must complete the entire process laid out in the different stages of the course.

Thus, if you work in the way suggested, you will be well-positioned to meet the following objectives:

## General objective

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Understand the role of a scout and incorporate key scouting methodologies for successful performance.

## Specific objectives

1

Incorporate the fundamentals of football scouting to develop the activity successfully.

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2

Understand the methodology and phases of the scouting process.

3

Plan the season and work week based on the context.

4

Learn how to evaluate players.

5

Understand different types of reports and learn how to prepare a player report.

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# Skills

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The skills we hope you will develop throughout this course are:

## General skills

- 1** **Group and collaborative work:** the ability to work with colleagues in order to accomplish shared goals and to achieve the synergy typical of a high performance group.
- 2** **The capacity of analysis/reflection:** the capacity to methodically examine the different aspects of a certain reality or situation and to carry out an assessment of that situation.
- 3** **Creativity and innovative, knowledge-based solutions:** the capacity to find alternative solutions to existing problems based on formal knowledge.

## Specific skills

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Knowledge of excellent scouting methodologies in football, including the ability to prepare player evaluation reports.

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# Criteria for participation and approval

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## Participation criteria

During the month of course, the student is expected to:

- Browse the multimedia contents of each of the modules that make up the course.
- Solve the evaluations assigned in each module.
- Carry out the proposed activities, whether group or individual.
- Take the final exam.

## Approval criteria

For the approval of the course, the student is required to complete the (4) proposed activities in the course and pass the final exam. The student must obtain a final score of 70% or more. This grade will be the average between the activities and the final exam.

## Graduate Profile

The program will provide professionals with the knowledge, skills, and abilities to perform effectively in the field of football scouting.

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## Target Audience

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The program is aimed at those interested in entering the professional world of football scouting, with some knowledge in the field and ambition for future development. It is also directed at those already working in scouting who wish to enhance their skills and update their knowledge with material featuring the latest techniques in the field, designed by FCB experts.

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# Topic 1: Fundamentals of Scouting

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## Topic 2: The Scouting Process

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## Topic 3: The Scout's Method

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Lesson 10 of 11

## Topic 4: Player Evaluation

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Lesson 11 of 11

## Topic 5: The Report

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